



PLYWOOD
27th Annual
2024
REGATTA
building boating's future... today!

April 20-21, 2024



Sponsorship Opportunities



27th Annual Plywood Regatta

Saturday & Sunday, April 20-21, 2024

Admiral Sponsor \$5,000

Publicity & Advertising

- Recognition as Admiral Sponsor in all news releases, event e-mails, and social media
- Company name, logo, and product image (artwork to be provided by sponsor) to be included in Plywood Regatta Spotlight Sponsor e-mail flyer sent to MIA SF members and friends
- Recognition in MIA SF newsletter
- One company banner prominently located at Plywood Regatta site
- Company logo on www.plywoodregatta.org
- Company logo prominently placed on front of commemorative 27th Annual Plywood Regatta T-shirt
- Admiral Sponsor will be afforded the opportunity to have an info table at the event on Sunday

Material Rewards & Return

- One complimentary Plywood Regatta Crew Sponsorship with additional banner displayed in your team's building area at the Plywood Regatta site
 - As a sponsor you are encouraged to provide your team with a mentor during the two-day event. If you are providing one, you must inform the MIA SF office. The mentor is responsible for helping the team build a safe and seaworthy boat.
- Awarded plaque for participation as Admiral Sponsor of the 27th Annual Plywood Regatta

T-Shirt Sponsor \$4,500

Publicity & Advertising

- Recognition as T-Shirt Sponsor in all news releases, event e-mails, and social media
- Company name, logo and product image (to be provided by sponsor) to be included in Plywood Regatta Sponsor Spotlight e-mail flyer sent to MIA SF members and friends
- Recognition in MIA SF newsletter
- Company logo on sleeve of ALL commemorative 27th Annual Plywood Regatta T-shirts
- Company logo on www.plywoodregatta.org

Material Rewards & Return

- One complimentary Plywood Regatta Crew Sponsorship with banner displayed in your team's building area at the Plywood Regatta site
 - As a sponsor you are encouraged to provide your team with a mentor during the two-day event. If you are providing one, you must inform the MIA SF office. The mentor is responsible for helping the team build a safe and seaworthy boat.
- Awarded plaque for participation as T-Shirt Sponsor of the 27th Annual Plywood Regatta

Materials Sponsor \$2,500

Publicity & Advertising

- Special recognition as Materials Sponsor responsible for providing materials essential to the competition in all MIA SF newsletter, news releases, event e-mails, and social media
- Company name and/or logo to be included in Plywood Regatta Sponsor Spotlight e-mail flyer sent to MIA SF members and friends
- Company logo on ALL commemorative 27th Annual Plywood Regatta T-shirts
- Company logo on www.plywoodregatta.org

Material Rewards & Return

- One complimentary Plywood Regatta Crew Sponsorship with banner displayed in your team's building area at the Plywood Regatta site
 - As a sponsor you are encouraged to provide your team with a mentor during the event. If you are providing one, you must inform the MIA SF office. The mentor is responsible for helping the team build a safe and seaworthy boat.
- Awarded plaque for participation as Materials Sponsor of the 27th Annual Plywood Regatta

Trophy Sponsor \$2,500 (2 available)

Publicity & Advertising

- Recognition as Trophy Sponsor in all MIA SF newsletter, news releases, event e-mails, and social media
- Company name, logo, and product image (artwork to be provided by sponsor) to be included in Plywood Regatta Sponsor Spotlight e-mail flyer sent to MIA SF members and friends
- Company logo on ALL commemorative 27th Annual Plywood Regatta T-shirts
- Company logo on www.plywoodregatta.org

Material Rewards & Return

- One complimentary Plywood Regatta Crew Sponsorship with banner displayed in your team's building area at the Plywood Regatta site
 - As a sponsor you are encouraged to provide your team with a mentor during the two-day event. If you are providing one, you must inform the MIA SF office. The mentor is responsible for helping the team build a safe and seaworthy boat.
- Awarded plaque for participation as Trophy Sponsor of the 27th Annual Plywood Regatta

Supply Bag Sponsor \$1,500

Publicity & Advertising

- Company logo will appear with event logo on reusable bags containing event supplies given to each participant
- Recognition as Supply Bag Sponsor in MIA SF emails, newsletter, and social media
- Company logo on ALL commemorative 27th Annual Plywood Regatta T-shirts
- Company logo on www.plywoodregatta.org

Material Rewards & Return

- One complimentary Plywood Regatta Crew Sponsorship with banner displayed in your team's building area at the Plywood Regatta site
 - As a sponsor you are encouraged to provide your team with a mentor during the two-day event. If you are providing one, you must inform the MIA SF office. The mentor is responsible for helping the team build a safe and seaworthy boat.
- Awarded plaque for participation as Supply Bag Sponsor of the 27th Annual Plywood Regatta

Scholarship Sponsor \$1,500

Publicity & Advertising

- Support a graduating senior pursuing a career in the marine industry
- Recognition as Scholarship Sponsor in MIA SF emails, newsletter, and social media
- Company logo on ALL commemorative 27th Annual Plywood Regatta T-shirts
- Company logo on www.plywoodregatta.org
- Company logo placed on plaque awarded to student

Material Rewards & Return

- One complimentary Plywood Regatta Crew Sponsorship with additional banner displayed in your team's building area at the Plywood Regatta site
 - As a sponsor you are encouraged to provide your team with a mentor during the two-day event. If you are providing one, you must inform the MIA SF office. The mentor is responsible for helping the team build a safe and seaworthy boat.
- Awarded plaque for participation as Scholarship Sponsor of the 27th Annual Plywood Regatta

First Mate Sponsor \$1,000

Publicity & Advertising

- Recognition as First Mate Sponsor in all news releases, event e-mails, and social media
- Company logo on ALL commemorative 27th Annual Plywood Regatta T-shirts
- Company logo on www.plywoodregatta.org

Material Rewards & Return

- One complimentary Plywood Regatta Crew Sponsorship with banner displayed in your team's building area at the Plywood Regatta site
 - As a sponsor you are encouraged to provide your team with a mentor during the two-day event. If you are providing one, you must inform the MIA SF office. The mentor is responsible for helping the team build a safe and seaworthy boat.
- Awarded plaque for participation as First Mate Sponsor of the 27th Annual Plywood Regatta

Crew (Team) Sponsor \$500

As a Crew sponsor you are encouraged to provide your team with a mentor during the two-day event. If you are unable to supply a mentor, you must contact the MIA SF office. The mentor is responsible for helping the team build a safe and seaworthy boat.

Publicity & Advertising

- Named as a sponsor for one of 38 participating teams
- Recognition as a Crew Sponsor
- One company banner displayed in your team's building area at the Plywood Regatta site
- Company logo on ALL commemorative 27th Annual Plywood Regatta T-shirts
- Company logo on www.plywoodregatta.org

Material Rewards & Return

- Awarded plaque for participation as Crew Sponsor of the 27th Annual Plywood Regatta

Division Place Medal Sponsor \$500 (3 available)

Publicity & Advertising

- Company logo on 1st, 2nd, and 3rd place medals for the Advanced, Intermediate or Beginner category winners
- Opportunity to present your Division Medals to the winners at the Plywood Regatta Award Ceremony following the races
- Recognition as a Division Place Medal Sponsor
- Company logo on ALL commemorative 27th Annual Plywood Regatta T-shirts
- Company logo on www.plywoodregatta.org

Material Rewards & Return

- Awarded plaque for participation as Division Place Medal Sponsor of the 27th Annual Plywood Regatta

Water Bottle Sponsor \$1,500

Publicity & Advertising

- Your company's logo on reusable water bottles for participants to use throughout the event
- Recognition as the exclusive Water Bottle Sponsor
- One company banner displayed in your team's building area at the Plywood Regatta site
- Company logo on ALL commemorative 27th Annual Plywood Regatta T-shirts
- Company logo on www.plywoodregatta.org

Material Rewards & Return

- One complimentary Plywood Regatta Crew Sponsorship with banner displayed in your team's building area at the Plywood Regatta site
 - As a sponsor you are encouraged to provide your team with a mentor during the two-day event. If you are providing one, you must inform the MIA SF office. The mentor is responsible for helping the team build a safe and seaworthy boat.
- Awarded plaque for participation as Supply Bag Sponsor of the 27th Annual Plywood Regatta

Spirit Award Sponsor \$250 (5 available)

- Company logo on 1 of 5 spirit plaques for Best Decorated Boat, Most Innovative Design, Future Yacht Broker, Courage & Perseverance, and Most Spirited Team
- Opportunity to present your Spirit Award to the winners at the Plywood Regatta Awards Ceremony following the races
- Company logo on www.plywoodregatta.org

Deadline to be included in the maximum number of sponsorship opportunities is March 29th, 2024.



Plywood Regatta Sponsorship Form & Agreement

Please select the sponsorship levels below at which you would like to participate in the 27th Annual Plywood Regatta:

- ☐ \$5,000 Admiral Sponsor
☐ \$4,500 T-Shirt Sponsor
☐ \$2,500 Materials Sponsor
☐ \$2,500 Trophy Sponsor
☐ \$1,500 Supply Bag Sponsor
☐ \$1,500 Scholarship Sponsor
☐ \$1,000 First Mate Sponsor
☐ \$500 Crew (Team) Sponsor
☐ \$500 Division Place Medal Sponsor (Beginner, Intermediate, or Advanced)
☐ \$1,500 Water Bottle Sponsor
☐ \$250 Spirit Awards

_____ agrees to support the Marine Industries Association of South Florida as a sponsor of the 27th Annual Plywood Regatta. My commitment to sponsor the sponsorship level selected above ensures benefits will be received upon payment of my sponsorship.

Signature

Date

Sponsor Information

Contact Name _____

Company (sponsor) Name _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____ E-mail _____

Billing Information

We accept: ☐ Check ☐ VISA ☐ MasterCard ☐ AMEX

Billing Name _____

Billing Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____ E-mail _____

Credit Card # _____ CVV # _____

Expiration Date _____ Signature _____

Complete and mail form to address below or email to Noah@miasf.org. Include a high res vector company logo when submitting your sponsor form.

Make checks payable and mail to: MIASF, 221 SW 3rd Avenue, Fort Lauderdale, FL 33312

Deadline to be included in the maximum number of sponsorship opportunities is March 29th, 2024.